

2026 BayerValue™ Hot Potatoes® Rewards Program



Maximize your rewards with Hot Potatoes where you can save on qualifying purchases between October 1, 2025 and September 30, 2026.

FRUIT & VEGETABLE REWARDS		ROW CROP REWARDS		+ PLUS	
STEP 1 Purchase a minimum of \$1,000 of any of the eligible products ⁸		STEP 2 Determine your reward based on the number of products purchased in STEP 1 ⁸		POTATO BONUS Buy Emesto® Brand and matching acres of select potato crop protection products ^{11*}	
ELIGIBLE PRODUCTS	SEED-PIECE TREATMENT AND SOIL SOLUTIONS⁸ Emesto® Complete, Emesto® Silver, Minuet®, Velum® Prime, Velum® Rise	PRODUCTS PURCHASED (MIN. \$1,000 EACH)	REWARD	POTATO BONUS PRODUCTS Luna Tranquility®, Minuet®, Proline® GOLD**, Propulse®, Scala®, vayego®, Velum® Prime and/or Velum® Rise ¹⁰	
	HERBICIDES⁸ Alion®, Nortron® SC, Pardner®, Sencor® 75 DF, Sencor® 480F ¹⁰	2	5%	QUALIFICATION	
	GROWTH REGULATOR⁸ Ethrel®	3	8%	Emesto® Complete and/or Emesto® Silver + One Potato Bonus Product	REWARD
	FUNGICIDES⁸ Aliette®, Flint® Extra, Luna Sensation®, Luna Tranquility®, Priwen®, Proline®, Proline® GOLD**, Propulse®, Scala®, Serenade® OPTI	4	11%	Emesto® Complete and/or Emesto® Silver + Two or More Potato Bonus Products	5% ON ALL MATCHING ACRES
	INSECTICIDES⁸ Admire®, Decis®, Movento®, Oberon®, Sivanto® Prime, vayego®	5+	14%		10% ON ALL MATCHING ACRES
Maximum potential savings for Fruit & Vegetable Rewards		14%		Maximum potential savings for Potato Bonus Products	
				24%	

ROW CROP REWARDS

Apply your reward level in **STEP 2** when you purchase a minimum of \$1,000 of each eligible row crop product^{8*}

FUNGICIDES⁸
Delaro® Complete, Prosaro® PRO, Prosaro® XTR, Stratego® PRO

HERBICIDES⁸
Buctril® M, Converge® XT, Corvus®, Huskie® PRE, Infinity® FX, Laudis®, Puma® Advance, Roundup Xtend® 2 with VaporGrip® Technology¹⁰, Varro®, Velocity® m3, XtendiMax® 2 with VaporGrip® Technology¹⁰

+ PLUS

POTATO BONUS
Buy Emesto® Brand and matching acres of select potato crop protection products^{11*}

POTATO BONUS PRODUCTS
Luna Tranquility®, Minuet®, Proline® GOLD**, Propulse®, Scala®, vayego®, Velum® Prime and/or Velum® Rise¹⁰

QUALIFICATION	REWARD
Emesto® Complete and/or Emesto® Silver + One Potato Bonus Product	5% ON ALL MATCHING ACRES
Emesto® Complete and/or Emesto® Silver + Two or More Potato Bonus Products	10% ON ALL MATCHING ACRES

Maximum potential savings for Potato Bonus Products

24%



FIELDVIEW™ REWARDS***

Purchase a minimum of two eligible products from **STEP 1** at a minimum of \$1,000 each + have an active paid FieldView™ subscription = 50% rebate on the cost of the FieldView™ subscription

* Must be purchased in combination with the qualifying products in Step 1. Does not qualify for reward level when purchased separately.

** Available in British Columbia only.

*** Further terms and conditions apply. See 14 & 15.



Join the 2026 BayerValue™ Hot Potatoes® Rewards Program

If you were registered in 2025, you are automatically registered for 2026. Otherwise, you have three sign up options:

// Visit [GrowerPrograms.ca](https://www.growerprograms.ca)

// Call us at 1 888-283-6847

// Talk to your local retail

Growers must be registered by July 31, 2026 to be eligible to receive benefits under the BayerValue™ Hot Potatoes Rewards Program.

For complete offer details, please visit [GrowerPrograms.ca](https://www.growerprograms.ca).

Unlock the Benefits of MyBayer™

Enroll and access exclusive savings, rewards, and tools

Top Highlights

Faster Rebate Payments

Customize payment preferences and enroll in electronic funds transfers for faster rebate payments.

Rebate Statements

Access and validate rebates, download details, and review payment and invoice breakdowns in a single view.

BayerValue™ Calculator

Pre-fill purchase history for quicker reward estimates and save multiple calculation versions for easy comparison.

Self Enrollment

Explore the rebate programs available to you and sign-up for those that offer the greatest benefits.

For any issues or questions, please contact the **Rebate Fulfillment Team**
1-888-283-6847 // rebate@bayer.com



Sign into MyBayer

Important legal information and full terms and conditions of the 2026 Hot Potatoes® Rewards Program (also the "Program") are set out below.

BayerValue Program and BayerValue Rules

1. The BayerValue™ Program ("BayerValue Program") consists of numerous Bayer CropScience Inc. ("Bayer") grower programs that are identified by Bayer from time to time as being part of the BayerValue Program. The 2026 BayerValue Hot Potatoes Rewards Program (the "2026 Hot Potatoes Rewards Program" or the "Program") is part of the BayerValue Program.
2. BayerValue Program rules ("BayerValue Rules") apply to all BayerValue Programs including the Program. The complete BayerValue Rules for the 2026 growing season are found here, at <https://www.cropscience.bayer.ca/Grower-Programs/Hot-Potatoes> or by calling the Bayer Rebate Fulfillment Centre at 1 888-283-6847.
3. The BayerValue Rules include consent from the grower respecting the collection, use and disclosure of personal information and use of commercial electronic messages for purposes discussed in the BayerValue Rules. For a summary of key BayerValue Rules privacy and consent terms visit [GrowerPrograms.ca](https://www.growerprograms.ca).

Program

4. Unless otherwise permitted by Bayer in its sole discretion, growers must be registered with the BayerValue Program prior to July 31, 2026 and comply with all terms and conditions of the BayerValue Rules and Program to be eligible to receive benefits under the Program.
5. Grower can only participate in and be reimbursed on the 2026 Hot Potatoes Rewards Program or the BayerValue East Rewards Program but not both. The 2026 BayerValue East Rewards Program is and shall be set out as a separate program. Grower can decide to change grower's participation in which of the above programs by July 31, 2026 by calling the Rebate Fulfillment Centre at 1 888-283-6847.
6. The Program is available to qualifying growers and their farming operations in British Columbia (other than the Peace River region), Ontario, Quebec, New Brunswick, Nova Scotia, Prince Edward Island, Newfoundland and Labrador.
7. All rewards under the Program will be calculated using the suggested retail price ("SRP") for applicable products that will be publicly communicated by Bayer for the 2026 growing season. Bayer may change SRP's of applicable products in its sole discretion.
8. Required minimum purchase of \$1,000 per each of two eligible products in order to earn minimum rewards under the Program. Further purchases of \$1,000 per third, fourth and fifth eligible products, will earn applicable increased rewards. Once the applicable reward level is earned, the applicable reward will be paid on all of the eligible products identified in Step 1.
9. Additional payment only products, Row Crop Bonus segment of the Program, will be paid at eligible reward level achieved with eligible qualification products. Each payment only product requires a minimum \$1,000 purchase in order to qualify for rewards on that product.
10. The following products, respectively, are considered single products for the purposes of this Program: Roundup Xtend™ and Roundup Xtend® 2, Sencor® 75 DF and Sencor® 480F, Velum® Prime and Velum® Rise and XtendiMax® and XtendiMax® 2.
11. Within Potato Bonus there is a Maximum 10% savings on each Emesto® acre. When more than two Potato Bonus products are purchased with Emesto® brands take the two highest acre products and the lowest acre product of the two highest will be used for the 10% matching acre calculation. No compounding of acres between products for calculation purposes. Potato Bonus reward (5 or 10%) will be added to earned Fruit & Vegetable Rewards for a total maximum savings of 24%.
12. Eligible product rates for calculating the achievement of the minimum acreage requirements for the Potato Bonus are: the application rate on the label of applicable products where a single label rate is defined; and the following deemed rates of the following applicable products: Emesto® Silver and or Emesto® Complete potato seed piece treatment – 22 acres per smallest saleable unit, Luna Tranquility® fungicide - 6 acres per smallest saleable unit, Minuet® fungicide – 10 acres per smallest saleable unit, Propulse® fungicide – 20 acres per smallest saleable unit, Proline® GOLD fungicide – 33 acres per smallest saleable unit, Scala® fungicide – 7 acres per smallest saleable unit, vayego® insecticide – 50 acres per smallest saleable unit, Velum® Prime and or Velum® Rise fungicide – 20 acres per smallest saleable unit.
13. Proof of purchase of applicable products is required for the Program. If you purchased applicable products from a retailer providing transactional data to Bayer, the provision of invoices directly from a grower will not be required. If a grower purchased products from a retailer that is not providing transactional data, the grower needs to provide invoices directly to Bayer. If a grower does not know whether a retailer is providing transactional data to Bayer, ask the retailer or call Bayer at 1 888-283-6847.
14. Growers that have: signed up for the BayerValue Program, paid for a FieldView™ subscription and account between October 1, 2025 and September 30, 2026 (and accepted Climate FieldView™ Terms of Use), purchased a minimum of two eligible Fruit & Vegetable products from Step 1 at a minimum of \$1,000 acres each and linked their FieldView™ account to their Bayer Customer Account Code – are eligible to earn a rebate of 50% of the cost of their FieldView™ subscription fee on their BayerValue Program rebate cheque. Limit of one rebate per farm entity (as defined in the BayerValue Rules). For further information and to set up a FieldView™ account and subscription please visit [ClimateFieldView.ca/BayerValue](https://climatefieldview.ca/BayerValue).
15. Services and products offered by Climate LLC are subject to the customer agreeing to our Terms of Service. Our services provide estimates or recommendations based on models. These do not guarantee results. Consult with your agronomist, commodity broker, or other industry professional before making financial, farming, or risk management decisions. More information at <https://climatefieldview.ca/legal/disclaimer>.

ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS. Admire®, Aliette®, Alion®, Bayer, Bayer Cross, BayerValue™, Buctril®, Converge®, Corvus®, Decis®, Delaro®, Emesto®, Ethrel®, Flint®, Hot Potatoes®, Infinity®, Laudis®, Luna Sensation®, Luna Tranquility®, Minuet®, Movento®, Nortron®, Oberon®, Pardner®, Priwen®, Proline®, Propulse®, Prostaro®, Puma®, Roundup Xtend®, Scala®, Sencor®, Serenade®, Sivanto®, Stratego®, VaporGrip®, Varro®, vayego®, Velum®, Velocity®, Vios® and XtendiMax® are trademarks of Bayer Group. Used under license. FieldView™ is a registered trademark of Climate LLC, Bayer CropScience Inc. licensee. All other trademarks are the property of their respective owners. Bayer CropScience Inc. is a member of CropLife Canada. ©2025 Bayer Group. All rights reserved.

For more information, visit [GrowerPrograms.ca](https://www.growerprograms.ca)

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