



PLUS

2023
CALENDAR

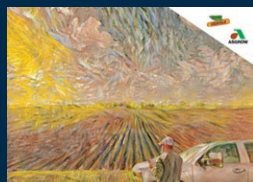
Art inspired by Georges Seurat



PLUS

How the Art Was Made

We've used two artificial intelligence (AI) art generators to produce these beautiful, unique pieces of art. Each piece was generated with a string of context language including subject matter, artist's style, medium and overall feel. Each month features a one-of-a-kind creation made by Bayer using the power of AI technology.



Visit [MyBayerPLUS.com](https://www.MyBayerPLUS.com) to learn more about 2023 program year.

ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS.

Huskie® Complete and TriVolt® are restricted use pesticides. Not all products are registered for use in all states and may be subject to use restrictions. The distribution, sale, or use of an unregistered pesticide is a violation of federal and/or state law and is strictly prohibited. Check with your local dealer or representative for the product registration status in your state. Asgrow and the A Design®, Bayer, Bayer Cross, DEKALB and Design®, Delaro®, Huskie®, Prosaro®, Raxil®, Roundup PowerMAX®, TriVolt®, Warrant®, and WestBred® are trademarks of Bayer Group. For additional product information, call toll-free 1-866-99-BAYER (1-866-992-2937) or visit our website at www.BayerCropScience.us. Bayer CropScience LP, 800 North Lindbergh Boulevard, St. Louis, MO 63167. ©2023 Bayer Group. All rights reserved.



Art inspired by John Singer Sargent

JANUARY

WestBred® certified cereal seed helps you feel confident in your fields because they're bred for performance. Scan the QR code below to find out which seed variety best fits your operation.

Sun	Mon	Tue	Wed	Thu	Fri	Sat
01 New Year's Day	02 New Year's Day (observed)	03	04	05	06	07
08	09	10	11	12	13	14
15	16 Martin Luther King Jr. Day	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31 Program Year 2022 Loyalty Rewards Redemption Ends				





Art inspired by Vincent Van Gogh

FEBRUARY

DEKALB® and Asgrow® brands deliver consistent yield results that farmers can count on season after season. Scan the QR code below to find the right seed for your field.

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			01	02 Groundhog Day	03	04
05	06	07	08	09	10	11
12	13	14 Valentine's Day	15	16	17	18 National FFA Week 18th-25th
19	20 Presidents' Day	21 Mardi Gras	22 Ash Wednesday	23	24	25
26	27	28				



Huskie^{FX}

Huskie[®]

Huskie[®]
COMPLETE

Art inspired by José Benlliure y Gil

MARCH

Want advice on choosing the right herbicide solution for wheat? Scan the QR code below to learn which Huskie[®] herbicide product is right for your weed spectrum.

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			01	02	03 Employee Appreciation Day	04
05	06	07	08	09 Commodity Classic 9th-11th	10	11
12 Daylight Saving Time Begins	13	14	15	16	17 St. Patrick's Day	18
19	20	21	22	23	24	25
26	27	28	29	30	31	





Art inspired by Georges Seurat

APRIL

TriVolt™ herbicide for corn delivers consistent weed control for up to 8 weeks. Scan the QR code below to see the proof for yourself.

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						01
02	03	04	05	06	07 Good Friday	08
09 Easter	10	11	12	13 Last Day of Passover	14	15
16	17	18 Tax Day	19	20	21	22
23	24	25	26	27	28	29
30 Program Year 2022 Redemption Period Ends; Rewards Expire						





Art inspired by Marcel Dyf

MAY

With three effective active ingredients to help protect your cereal crops from disease, Prosaro® PRO 400 SC fungicide is the next evolution of the Prosaro brand. Scan the QR code below to learn more.

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	01	02 Teacher Appreciation Day	03	04	05 Cinco de Mayo	06
07	08	09	10	11	12	13
14 Mother's Day	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29 Memorial Day	30	31			





Art inspired by Claude Monet

JUNE

Improve crop safety and weed control with patented micro-encapsulation technology from Warrant® herbicide. Scan the QR code below to learn more.

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				01	02	03
04	05	06	07	08	09	10
11	12	13	14 Flag Day	15	16	17
18 Father's Day	19 Juneteenth	20	21	22	23	24
25	26	27	28	29	30	





Art inspired by James McNeill Whistler

JULY

There are many factors to weigh when considering using Delaro[®] Complete fungicide. Scan the QR code below to learn more on how to make that decision.

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						01 Program Year 2023/50% Redemption Begins
02	03	04 Independence Day	05	06	07	08
09	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					





Art inspired by Claude Monet

AUGUST

Give your seed an early season advantage with Raxil® PRO Shield, a convenient all-in-one fungicide and insecticide seed treatment. Scan the QR code below to learn more.

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		01	02	03	04	05
06	07	08	09	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29 <small>Farm Progress Show 29th-31st</small>	30	31 <small>Sales for Program Year 2023 Ends</small>		



Art inspired by Vincent Van Gogh

SEPTEMBER

The Roundup® brand of agricultural herbicide products is rooted in performance. You can rely on Roundup PowerMAX® 3 to deliver the weed-fighting power you expect. To learn more, scan the QR code below.

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					01 Bayer PLUS 2024 Program Year Begins	02
03	04 Labor Day	05	06	07	08	09
10 Grandparents Day	11 Patriot Day	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30





Art inspired by Henri Matisse

OCTOBER

Why tell growers your product works when you can show them? Scan the QR code below to see how we proved just how effective TriVolt™ herbicide for corn is at keeping their fields clean for up to 8 weeks.

Sun	Mon	Tue	Wed	Thu	Fri	Sat
01 REMINDER: Log in to Confirm Accuracy of Your 2023 Program Transactions	02	03	04	05	06	07
08	09 Columbus Day Indigenous Peoples' Day	10	11	12 National Farmer's Day	13	14
15	16 Boss's Day	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31 Halloween				





Art inspired by Rembrandt

NOVEMBER

The Bayer PLUS Program is a win for everyone. To learn more, scan the QR code below and talk to your retailer about using the Loyalty Rewards feature to earn 10% more this year.

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			01 Program Year 2023/100% Redemption Begins (Loyalty Rewards Only)	02	03	04
05 Daylight Saving Time Ends	06	07 Election Day	08	09	10 Veterans Day (observed)	11 Veterans Day
12	13	14	15	16	17	18
19	20	21	22	23 Thanksgiving	24 Black Friday	25
26	27	28	29	30		





Art inspired by Norman Rockwell

DECEMBER

We can't think of a better way to close the year than with this heartfelt message of thanks and blessings. From us, to all of you, Merry Christmas.

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					01	02
03	04	05 World Soil Day	06	07	08 First Day of Chanukah/Hanukkah	09
10	11	12	13	14	15 Last Day of Chanukah/Hanukkah	16
17	18	19	20	21	22	23
24 Christmas Eve	25 Christmas Day	26	27	28	29	30
31 New Year's Eve Deadline to Confirm Accuracy of Account Transactions for 2023 Program Year						

