



Commitment to agricultural sustainability



AT BAYER, WE ARE COMMITTED TO STEWARDSHIP OF OUR PRODUCTS, NATURAL RESOURCES AND THE LONG-TERM VIABILITY OF MODERN FARMING. Farmers understand the critical role they play in feeding a growing planet and the importance of being good stewards of the environment. Through the Bayer sustainability program, we are committed to helping growers **CARE** for their land while reducing potential risk to pollinators. Join us in promoting agricultural sustainability by following the tips below.

C

COMMUNICATE planting activities to neighboring beekeepers when practical, and be aware of beehives adjacent to the planting area.

A

Be **AWARE** of wind speed and direction during planting, particularly in areas with flowering crops.

R

Help **REDUCE** the amount of dust potentially released during planting by using Fluency Agent Advanced as your seed lubricant.

E

ENSURE seed is planted correctly. To help protect the environment, clean planters and seed boxes in a way that minimizes dust release and ensures treated seed is planted at the proper depth.



WHERE CAN I BUY BAYER FLUENCY AGENT ADVANCED? Your crop protection retailer has access to Bayer Fluency Agent Advanced through their distributors. Planter manufacturers have access to the product as well.