



## Need Help?

Call us:  
(877) 976-8286  
Monday – Friday  
7:00 AM – 5:00 PM  
CST

Dear Trusted Retail Partner,

Adding the Loyalty Rewards 10% bonus feature to the Bayer PLUS program was all about strengthening relationships between you and your growers. This envelope contains a check from a loyal grower customer who has elected to earn 10% more on their rewards by sending it directly to you. Now that you have the check, you may be wondering how this all works and what you're supposed to do next. It's pretty simple.

## Here's How It Works

### Step 1

Process the enclosed check(s) for each of your grower customers with your financial department.

### Step 2

Add the check amount for each grower to their individual farm account, and apply it as a credit for any upcoming purchases.

### Step 3

Log into your Bayer PLUS Retailer Portal at **Retailer.MyBayerPLUS.com** to view your grower redemption list to confirm all reimbursements are accurate.\*

### Step 4

Contact each grower and thank them for their continued confidence in your services and partnership and to begin conversations about how they plan on using their redemption credit.

*\*Trouble accessing your Retailer Portal or don't have an account set up yet? No problem. Contact your Bayer Field Sales Representative for assistance.*

## FAQs

### **What exactly is the Retailer Portal?**

Always have all your growers' Bayer PLUS information in one easy place at your fingertips with our designed-with-you-in-mind Retailer Portal. It's set up to track all rewards and redemptions, while also being easy to navigate and access.

### **How do I sign up for the Retailer Portal?**

Contact your Bayer Field Sales Representative for account setup assistance.

### **How do I credit my grower's account?**

Just as you would with any other incoming payment, process the enclosed check(s), and then apply to each grower's account. Each retail location is different, and this process is designed to be convenient and user-friendly for you.



Thank you for being a part of the Bayer PLUS Rewards program.  
Call us at (877) 976-8286, Monday – Friday, 7:00 AM – 5:00 PM, CST.  
Send us a message through our support page, or email us at [CropScienceSupport@Bayer.com](mailto:CropScienceSupport@Bayer.com).