



Our newly built Bayer PLUS Retailer Portal

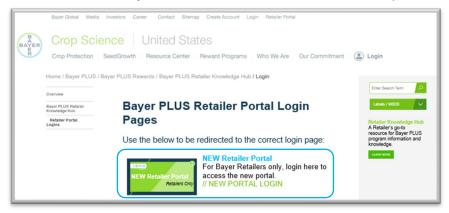


Why we built a new portal

- // The NEW Bayer PLUS Retailer Portal gives us more control & flexibility of our portal, ease of development, hosting our own portal allows for faster and more efficient fixes and enhancements
- // All the current functionality we know and love, revamped in a new portal with a new look and feel
- // Modernized data display and delivery
- // New enhancements coming to enhance the portal in the next year, along with a feedback option, for you to suggest future enhancements

NEW URL: <u>https://www.cropscience.bayer.us/rewards-and-programs/bayer-plus-programs/bayer-plus-rewards/retailers-uonbdz44uimyjr5/login-options</u>

- // Visit our new login page, Click on the link for the NEW Retailer Portal
- // You should have received an email indicating you're either set up through MyCROP already or you need to create an account. If you have not received an email, contact BayerPLUSRetailerPortal@bayer.com



// Register for an account OR Login to existing Account:

	PLUS Register for your Bayer PLUS	Retailer Portal Account		enter T	
	Email (will be used as your login ID)	Address Line 1		Log in to your account	
-		* Required	and the second	Erral *	
ALL PART	First Name	Address Line 2	-	Password *	
-	* Required	(optional)	No. of Concession, Name	Foget passwort?	
	Last Name	City	ma unde	100 N)	Approximation and a second sec

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New for Bayer PLUS 2022 Retailer Portal

// If you have a MyCROP account, Bayer PLUS Retailer Portal will be added to your Portal options:



DASHBOARD:

PLU		¢ I	요 요 요	Q 000	cs
	a morning, S. SMITH SOLUTIONS)oportunities Sales	Redemption My Grow	rech ID Search More	
Re	ewards Insights			S. SMIT 50 Locat	TH SOLUTIONS CHANGE
	Opportunities	Sales		Top 10 Sales Enrolled Growers	
	2022 2021 2020			Grower	Sales (\$)
	To Oracle Market		urrent Year	JOHN DOE	274,077.00
	Top Opportunities Value	\$6	5.6M	DOE FARMS	264,304.95
	φιιοι			JANE DOE	167,507.77
			Prior Year 1.4M	J. DOE SMITH	145,488.35
	57.06%	ΨĽ	1	SMITH FARMS	136,327.54
	VIEW DATA >	VIEW DATA >		VIEW DATA >	Production Control State
	Enrolled Growers Qualification Status	Unenrolled G Qualification Status			
()	190 Enrolled Growers		rolled Growers		

The NEW Bayer PLUS Retailer Portal DASHBOARD gives you an overview of all your Rewards Insights

// 3 years of data will always be available current year & two prior years

// VIEW DATA will take you to all the data for that category





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NAVIGATION

// Use the top navigation to jump to the different PAGES of information

<u>.</u> .	Ċ	Ē	归	D		000
Dashboard	Opportunities	Sales	Redemption	My Growers	Resources	More

// Use the CHOICE CHIPS to filter results down to your desired list of growers

Enrolled	Unenrolled	Qualified	Unqualified	2020	2021	2022
----------	------------	-----------	-------------	------	------	------

// A green-hyperlinked grower name indicates more data available on their Grower Details page

Parent Name	Enrolled	Qualified	Invoice Date 🛛 🕹	Parent Tech ID	Grower Name
JOHN DOE	~	~	12/28/2021	235162	JOHN DOE

GROWER DETAILS PAGE Ċ P D)CD PLUS F 000 <u>:</u>0. Dashboard Opportunities Sales My Groy More REWARDS ← Opportunities Jacob Lloyd Enrolled City, State Opportunity Value Tech ID Members in Farm Group Wabasso, MN \$69,268.06 50317559 3 OVERVIEW **OPPORTUNITIES** SALES REDEMPTION **Redemption Summary** Jacob Lloyd Amount Paid \$47,981,70 Amount Remaining \$47,003.18 Total Rewards \$94,98488 Q = + **Redemption Activity** Program Name Payment Status Payment Type Check Number Check Amount (\$) Bayer PLUS Rewards Program Processing Check 78941 16,436.07 Loyalty Reward Submitted Check 78990 17.877.72 Once on the Grower Details Page, use the TABS to navigate that grower's information by category

OVERVIEW OPPORTUNITIES SALES REDEMPTION

BAYER PLUS

New for Bayer PLUS 2022 Retailer Portal

TECH ID SEARCH

- // Use the NEW Tech ID Search to find the most accurate Tech ID for reporting grower sales
- // This is a Bayer sourced Tech ID Search



OPPORTUNITIES

// Use the NEW Opportunities give you an overview of you loyal* growers

// *Loyal - the grower buys 100% from your retail location

🕀 PLUS)		्रत. Dashboard Oj		Sales Redemption	My Growers	PQ Tech ID Search	o o o More			CS
Here you will find al show on this page in metrics listed are sp	I loyal customers that have pur netude all qualifying transactio secifically for the Bayer PLUS I titons. Please contact your Bay	ns for the Bayer P Rewards program.	LUS program Click the link	s, however the o	portunities a more details	and on the				
Enrollment Rate 57.06%	Total Seed Acres 0	Enrolled Grower \$ \$5,503,448.1		otal Qualified Sales 60.00				S. SMITH SOLUTIONS 50 Locations	CHANGE]
Loyal Custom	er Opportunities	ed 2020	2021 2022				Search	۹ 🗧	q 0	
Grower	Tech ID	City		State	Sales (\$) 🗸	Enroll	id	Qualified	Opportunity (\$)	
JOHN DOF	51021795	COVIN	GTON	IN	274,077.00	~		~	5,761.07	
DOE FARMS	227199	WILLIA	MSPORT	IN	264,304.95	~		~	0.00	
JANE DOE	51050101	BRUCE	VILLE	IN	168,678.35	~		~	14,153.09	

UPCOMING ENHANCEMENT

Revamped Opportunities: provides a visual indicator of how growers are earning through categories: DEKALB, Asgrow, Deltapine, CSH (Corn Selective Herbicide), Soy Herbicide, BAF (Broad Acre Fungicide), Cereal Herbicide, Cereal Fungicide, Roundup, Xtendimax

Loyal Customer Opportuniti	es					Search		۹ =	± 0
Enrolled Unenrolled Qualifie	ed Unqualified	2020 2021	2022						
Grower	DEKALB	Asgrow Deltapine	CSH (Corn Selective Herbicide)	Soy Herbicide	BAF (Broad Acre Fungicide)	Cereal Herbicide	Cereal Fungicide	Roundup	Xtendima
OHN DOE		\checkmark		~				~	~
DOE FARMS	~		~		~			~	~
ANE DOE	~	~	~	~	~	~	~	~	~
. DOE SMITH	~		~	~	~	~	1	.1	~

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SALES

PLUS		board Opportunities	Sales	Redemption	My Growers	PQ Tech ID Search	o o o More			
Sales			_							
S. SMITH SO	LUTIONS							S. SMITH SC 50 Locations	UUTIONS	CHANGE
Sales by Transactions							Se	arch	Q	
Sales by Transactions	fied Unqualified	2020 2021 :	2022				Se	arch	Q	÷ ₹
	fied Unqualified :	2020 2021 : Qualified	2022 Invoice Date	• ↓	Parent Tech ID	Grow	Sei		Q Grower Tech ID	
Enrolled Unenrolled Quality					Parent Tech ID 235162					
Enrolled Unenrolled Qualit	Enrolled	Qualified	Invoice Date	1		JOH	er Name		Grower Tech IE	Produc
Enrolled Unenrolled Qualit Parent Name JOHN DOE	Enrolled	Qualified	Invoice Date	1	235162	JOH	er Name N DOE		Grower Tech IE 235162	Produc

// Click on a hyperlinked grower name to view a grower's individual sales on their Grower Details Page, Sales tab

JOHN DOE						
City, State Tech ST. LOUIS, MO 123	в 345678	Members in Farm	n Group			
OVERVIEW OPPORTUNITIES	REDEMPTION					
Sales by Transactions Enrolled Unerrolled Qualified Une	qualified 2020 2	021 2022			Search	< ≟ क
Parent Name	Enrolled	Qualified	Invoice Date \downarrow	Parent Tech ID	Grower Name	Grower Tech ID
JOHN DOE	~		09/30/2021	51021795	JOHN DOE	51021795
DOE FARMS	~		09/24/2021	51021795	DOE FARMS	51021795

Farm Unit Hierarchy

// In a Grower Details page, click on the green-hyperlinked number under Members in Farm Group to view the farm unit structure

City, State COVINGTON, IN		1021795	Memb 2	ers in Farm Grou
City, State	Tech ID	Members in Fa	rm Group	
ST. LOUIS, MO	12345678	2		
OVERVIEW OPPORTUNITIES	SALES REDI	Farm Group		
Sales by Transactions		JOHN DOE - ST. L		~
Enrolled Unenrolled Qualified	Unqualified	DOE FARMS - S	T. LOUIS, MO	
Parent Namo	Er	Tech ID: 456789101 / Loyat	y ID: DOE1234	
JOHN DOE				



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RETAILER CHANGE LOCATION

// To see information below the Headquarter level, click the CHANGE button to drill down to a child location



// To view past year's Retailer Hierarchy information, click the year drop down

// You can Search and Export the Hierarchy information by using the search bar and export button

- // If the HQ location has changed, you may see a message that you need to change accounts, click on your initials to change Accounts
- // If you have access to more than one Retailer Account, you may have 2 accounts you'll need to toggle between, click on your initials to change accounts

REDEMPTION

// View all your loyal growers' redemption activity

Redemptio	on						
S. SMITH SOL	UTIONS					S. SMITH SC 50 Locations	OLUTIONS CHANGE
Redemption Activity						Search	् ∓ ₺
Grower	Tech ID	Address	City	State	Total Rewards (\$)	Amount Paid (\$) 🔸	Amount Remaining (\$)
JOHN DOE	51100779	339 E COUNTY ROAD 550 S	CLAY CITY	IN	14.85	0.00	14.85
DOE FARMS	50627255	6610 S COUNTY ROAD 350 W	CARLISLE	IN	40.00	0.00	40.00
JANE DOE	189019	3572 N BRUCEVILLE RD	VINCENNES	IN	48.00	0.00	48.00
J. DOE SMITH	50720164	1162 E 200 N	CRAWFORDSVILLE	IN	49.88	0.00	49.88

// Search, Filter and Download:

Search Q = 🛃

// View prior year redemption activity by using the year choice chips:



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- // Click on a grower's name to see their Grower Details page, Redemption Details
- // Here you will see the grower's Redemption Summary & Redemption Activity

John		ý							
City, State St. Louis, MO	Opportunity Va \$69,268.0		D 17559	Membe 3	ers in Farm	Group			
OVERVIEW	OPPORTUNI	TIES SA	ALES	REDEI	MPTION	_			
Redemption S	Summary								
Amount Paid		\$47,	981.70						
Amount Remaining		\$47,	003.18						
Total Rewards		\$94	,98488						
Redemption	Activity					Q	. 3	F	Ŧ
Program Name		Payment Status	Payme	nt Type	Check Numl	ber	Check	k Amo	unt (\$)
Bayer PLUS Rewar	rds Program	Processing	Check	¢.	789	41		16,4	36.07
Loyalty Reward		Submitted	Check	ĸ	789	90		17,8	77.72

DATA REFRESH

// Data is refreshed each day at 10:00am CT. If you login before 10:00am CT, you will see the below alert that the data will reflect the previous day's data

