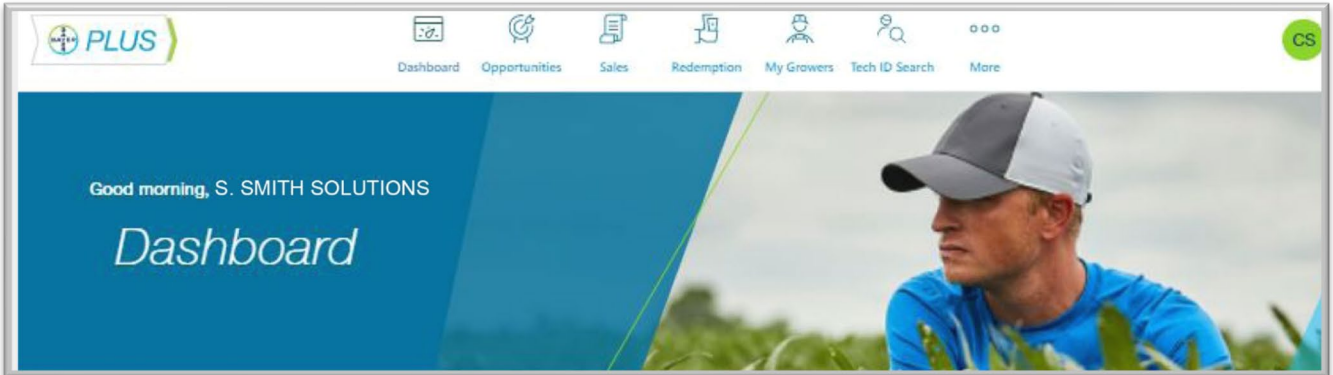


## Our newly built Bayer PLUS Retailer Portal



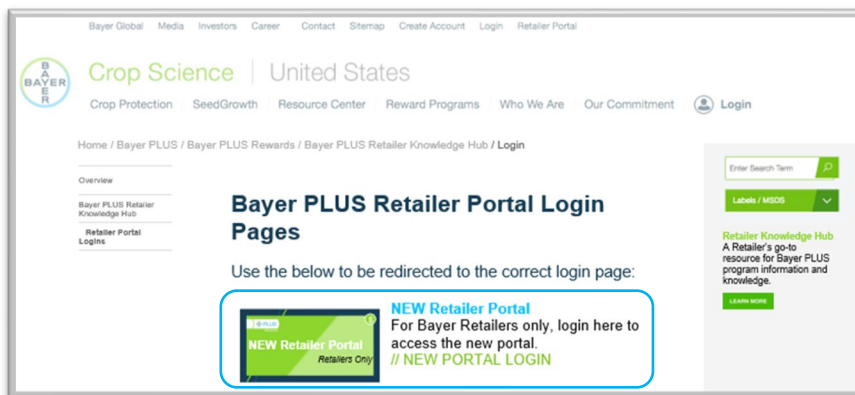
### Why we built a new portal

- // The NEW Bayer PLUS Retailer Portal gives us more control & flexibility of our portal, ease of development, hosting our own portal allows for faster and more efficient fixes and enhancements
- // All the current functionality we know and love, revamped in a new portal with a new look and feel
- // Modernized data display and delivery
- // New enhancements coming to enhance the portal in the next year, along with a feedback option, for you to suggest future enhancements

**NEW URL:** <https://www.cropscience.bayer.us/rewards-and-programs/bayer-plus-programs/bayer-plus-rewards/retailers-uonbdz44uimyr5/login-options>

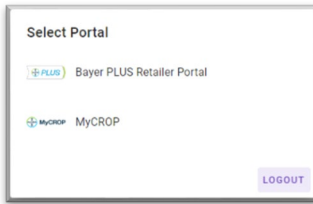
// Visit our new login page, Click on the link for the NEW Retailer Portal

// You should have received an email indicating you're either set up through MyCROP already or you need to create an account. If you have not received an email, contact [BayerPLUSRetailerPortal@bayer.com](mailto:BayerPLUSRetailerPortal@bayer.com)

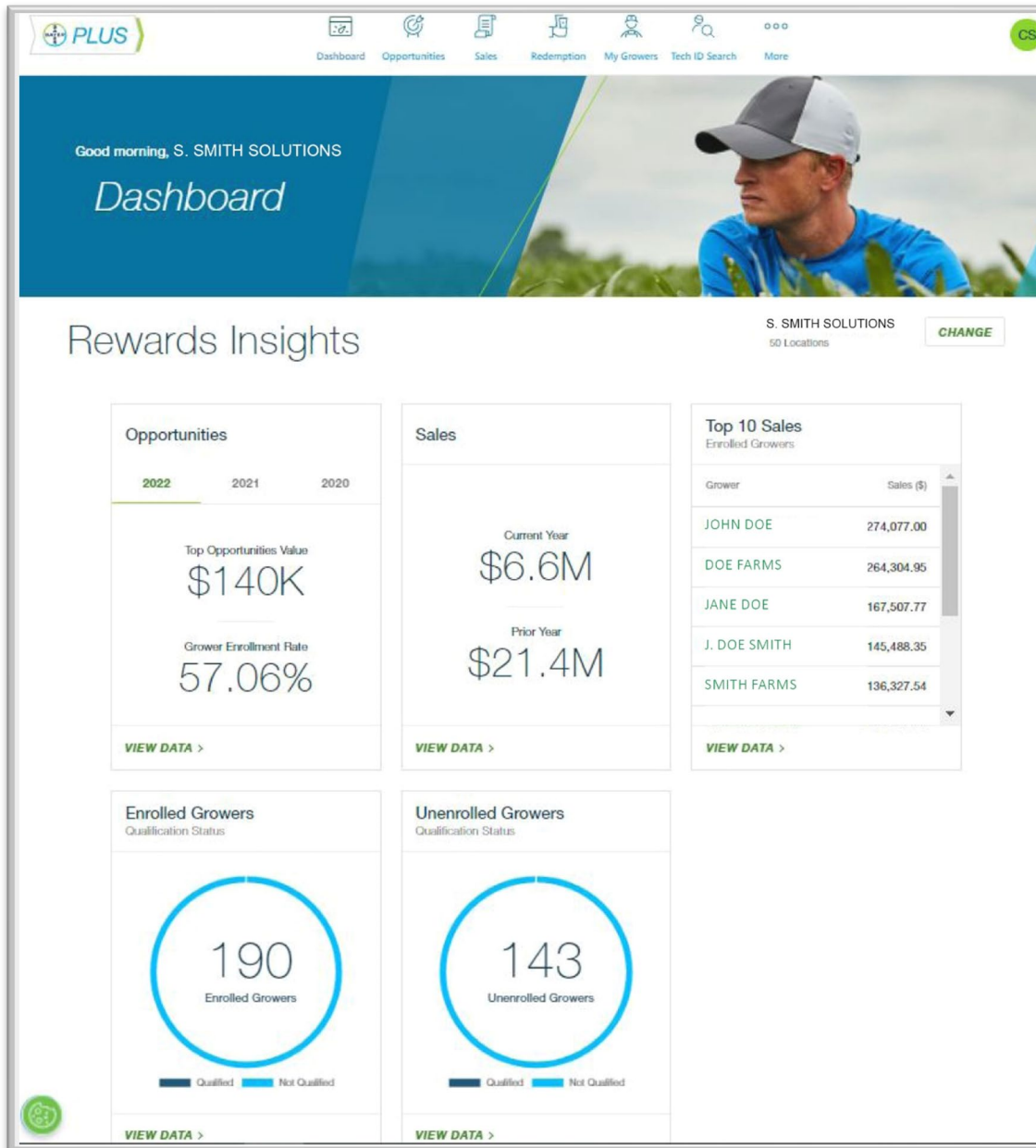


// Register for an account OR Login to existing Account:

// If you have a MyCROP account, Bayer PLUS Retailer Portal will be added to your Portal options:



**DASHBOARD:**



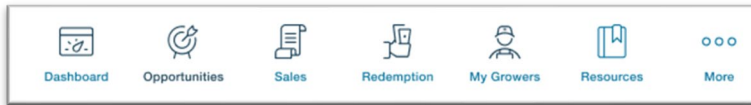
**The NEW Bayer PLUS Retailer Portal DASHBOARD gives you an overview of all your Rewards Insights**

// 3 years of data will always be available current year & two prior years

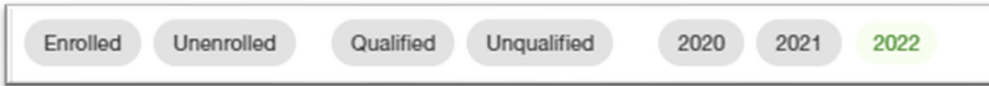
// VIEW DATA will take you to all the data for that category

### NAVIGATION

// Use the top navigation to jump to the different PAGES of information



// Use the CHOICE CHIPS to filter results down to your desired list of growers



// A green-hyperlinked grower name indicates more data available on their Grower Details page

Parent Name	Enrolled	Qualified	Invoice Date ↓	Parent Tech ID	Grower Name
<a href="#">JOHN DOE</a>	✓	✓	12/28/2021	235162	JOHN DOE

### GROWER DETAILS PAGE

← Opportunities

## Jacob Lloyd

✓ Enrolled ✓ Qualified

City, State    Opportunity Value    Tech ID    Members in Farm Group  
**Wabasso, MN    \$69,268.06    50317559    3**

OVERVIEW    OPPORTUNITIES    SALES    **REDEMPTION**

#### Redemption Summary

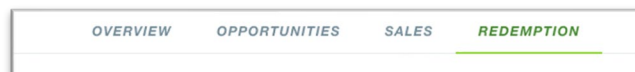
Jacob Lloyd

Amount Paid	\$47,981.70
Amount Remaining	\$47,003.18
Total Rewards	\$94,98488

#### Redemption Activity

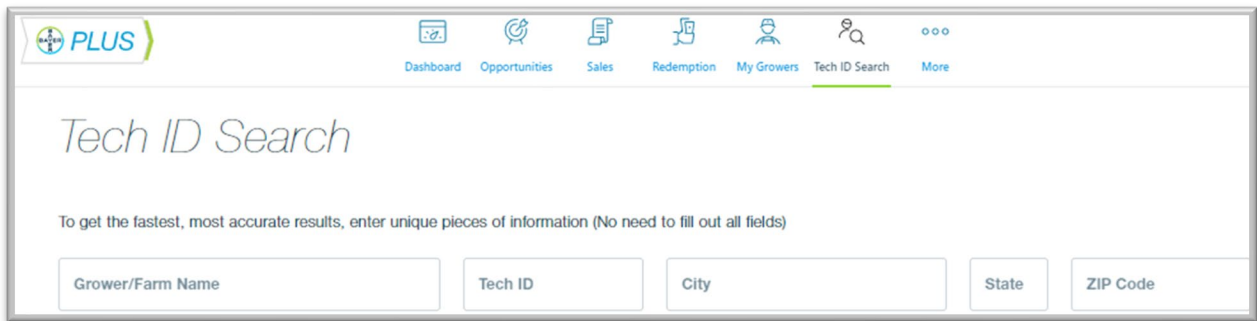
Program Name	Payment Status	Payment Type	Check Number	Check Amount (\$)
Bayer PLUS Rewards Program	Processing	Check	78941	16,436.07
Loyalty Reward	Submitted	Check	78990	17,877.72

Once on the Grower Details Page, use the **TABS** to navigate that grower's information by category



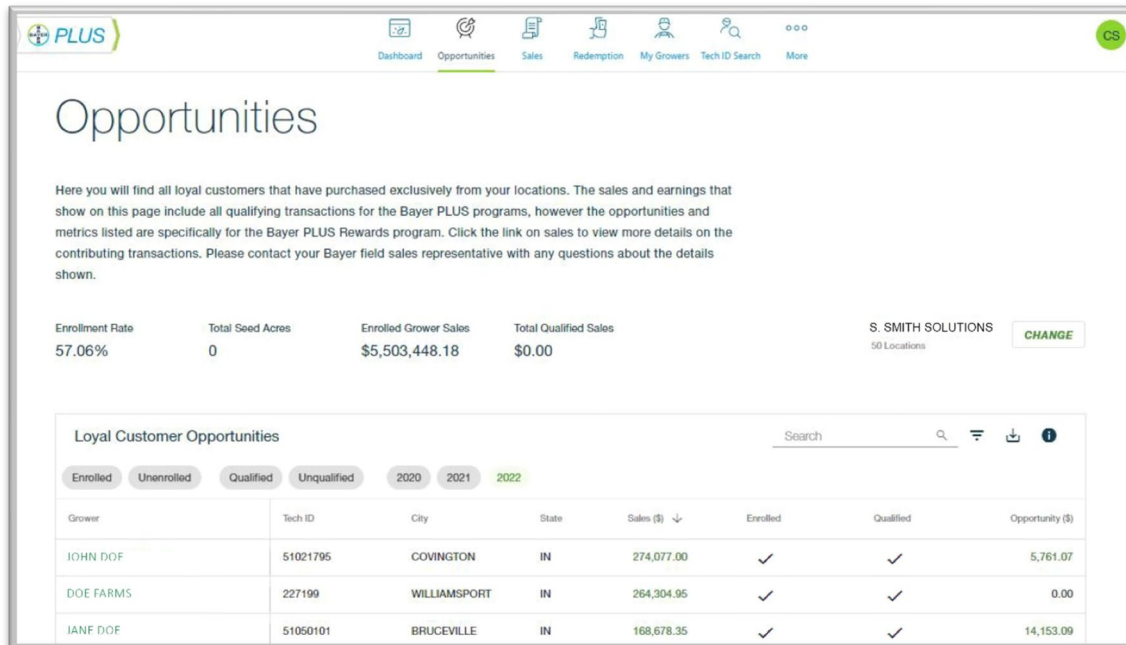
## TECH ID SEARCH

- // Use the NEW Tech ID Search to find the most accurate Tech ID for reporting grower sales
- // This is a Bayer sourced Tech ID Search



## OPPORTUNITIES

- // Use the NEW Opportunities give you an overview of you loyal\* growers
- // \*Loyal - the grower buys 100% from your retail location



## UPCOMING ENHANCEMENT

- // Revamped Opportunities: provides a visual indicator of how growers are earning through categories: DEKALB, Asgrow, Deltapine, CSH (Corn Selective Herbicide), Soy Herbicide, BAF (Broad Acre Fungicide), Cereal Herbicide, Cereal Fungicide, Roundup, Xtendimax

Grower	DEKALB	Asgrow	Deltapine	CSH (Corn Selective Herbicide)	Soy Herbicide	BAF (Broad Acre Fungicide)	Cereal Herbicide	Cereal Fungicide	Roundup	Xtendimax
JOHN DOE		✓			✓				✓	✓
DOE FARMS	✓			✓		✓			✓	✓
JANE DOE	✓	✓		✓	✓	✓	✓	✓	✓	✓
J. DOE SMITH	✓	✓		✓	✓	✓	✓	✓	✓	✓

## SALES

Parent Name	Enrolled	Qualified	Invoice Date	Parent Tech ID	Grower Name	Grower Tech ID	Product
JOHN DOE	✓	✓	12/28/2021	235162	JOHN DOE	235162	WARRA
DOE FARMS	✓	✓	12/28/2021	235162	DOE FARMS	235162	WARRA
JANE DOE	✓	✓	12/22/2021	189019	JANE DOE	189019	RUP PO
J. DOE SMITH	✓	✓	12/22/2021	189019	J. DOE SMITH	189019	RUP PO

// Click on a hyperlinked grower name to view a grower's individual sales on their Grower Details Page, Sales tab

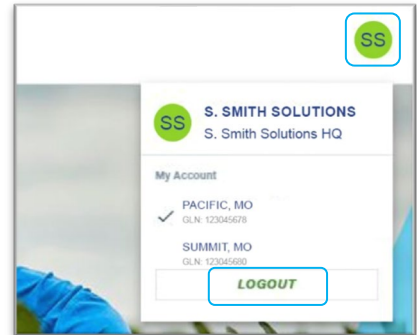
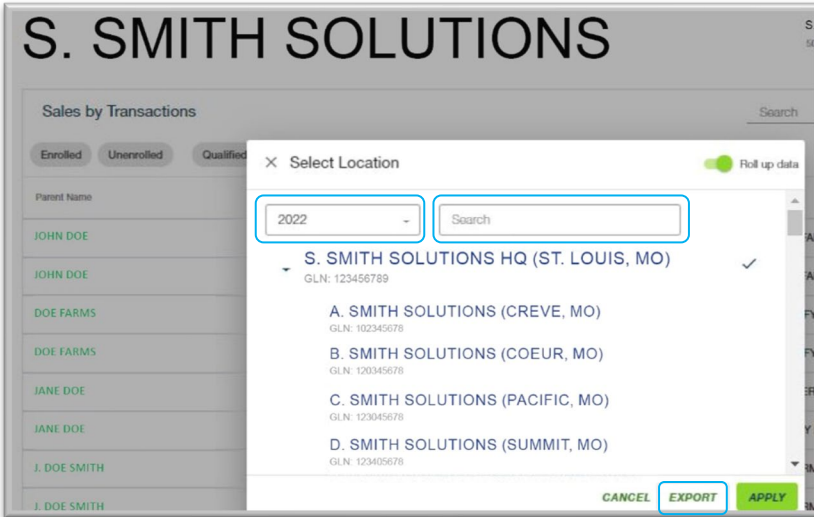
Parent Name	Enrolled	Qualified	Invoice Date	Parent Tech ID	Grower Name	Grower Tech ID
JOHN DOE	✓	✓	09/30/2021	51021795	JOHN DOE	51021795
DOE FARMS	✓	✓	09/24/2021	51021795	DOE FARMS	51021795

## Farm Unit Hierarchy

// In a Grower Details page, click on the green-hyperlinked number under Members in Farm Group to view the farm unit structure

### RETAILER CHANGE LOCATION

// To see information below the Headquarter level, click the CHANGE button to drill down to a child location



// To view past year's Retailer Hierarchy information, click the year drop down

// You can Search and Export the Hierarchy information by using the search bar and export button

// If the HQ location has changed, you may see a message that you need to change accounts, click on your initials to change Accounts

// If you have access to more than one Retailer Account, you may have 2 accounts you'll need to toggle between, click on your initials to change accounts

### REDEMPTION

// View all your loyal growers' redemption activity

Grower	Tech ID	Address	City	State	Total Rewards (\$)	Amount Paid (\$)	Amount Remaining (\$)
JOHN DOE	51100779	339 E COUNTY ROAD 550 S	CLAY CITY	IN	14.85	0.00	14.85
DOE FARMS	50627255	6610 S COUNTY ROAD 350 W	CARLISLE	IN	40.00	0.00	40.00
JANE DOE	189019	3572 N BRUCEVILLE RD	VINCENNES	IN	48.00	0.00	48.00
J. DOE SMITH	50720164	1162 E 200 N	CRAWFORDSVILLE	IN	49.88	0.00	49.88

// Search, Filter and Download:



// View prior year redemption activity by using the year choice chips:





// Click on a grower's name to see their Grower Details page, Redemption Details

// Here you will see the grower's Redemption Summary & Redemption Activity

## John Doe

✓ Enrolled   ✓ Qualified

City, State	Opportunity Value	Tech ID	Members in Farm Group
St. Louis, MO	\$69,268.06	50317559	3

OVERVIEW
OPPORTUNITIES
SALES
REDEMPTION

### Redemption Summary

John Doe

Amount Paid	\$47,981.70
Amount Remaining	\$47,003.18
Total Rewards	\$94,98488

### Redemption Activity

Program Name	Payment Status	Payment Type	Check Number	Check Amount (\$)
Bayer PLUS Rewards Program	Processing	Check	78941	16,436.07
Loyalty Reward	Submitted	Check	78990	17,877.72

### DATA REFRESH

// Data is refreshed each day at 10:00am CT. If you login before 10:00am CT, you will see the below alert that the data will reflect the previous day's data

Dashboard
Opportunities
Sales
Redemption
My Growers
Tech ID Search
More

SL

Good morning, SO LO AIR test

## Dashboard

## Rewards Insights

SO LO AIR SPRAY VALIER  
1 Location

CHANGE

Opportunities

Sales

**Data not yet refreshed today**

The data shown on the Bayer Plus Rewards Retailer Portal is refreshed each day at 10:00AM CT. Until then, the site will reflect the previous day's data.

DISMISS