With Commercial Seed Only (CSO) varieties from WestBred® wheat, you get the performance you need without any of the surprises of conventional seed. And while CSO varieties must be purchased each year, they hold the potential to pay for themselves — and then some — each harvest.





WESTBRED.COM

PURITY -

- No varietal purity loss from one year to the next
- Inspected in the field
- Lab tested to verify variety
- Minimal weed seeds/seed-borne diseases
- Professionally conditioned

PERFORMANCE -

- Increased reliability/vigor potential
- Tougher disease and pest protection*
- Established track record (CSO for over 10 years)

POTENTIAL

- Demand for CSO varieties means more R&D for wheat challenges and new varieties in the future
- CSO has already helped enable new varieties and improve yield potential, yellow (stripe) rust resistance and wheat stem sawfly protection

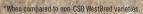
PROFIT -

- No misapplication of seed treatments
- No expense for moving/storing seed
- No storage loss
- No time spent cleaning or moving seed

AVERAGE



Talk to your seed supplier about professionally produced varieties from WestBred wheat.



^{**}Monsanto Market Probe Survey, 2015
Performance may vary from location to location and from year to year, as local growing, soil and weather conditions may vary. Growers should evaluate data from multiple locations and years whenever possible and should consider the impacts of these conditions on the grower's fields. Bayer, Bayer Cross, WestBred and Design® and WestBred® are registered trademarks of Bayer Group. @2024 Bayer Group. All Rights Reserved

