

# WHAT YOU SEED IS WHAT YOU GET

**Saving seed doesn't necessarily save money.** Every season that you replant, you lose genetic purity and profit potential that breeders have spent years building into your WestBred® wheat variety. Factor in all the expenses and risks that come along with storing, cleaning and treating your own seed, and there's a good chance saving seed is actually hurting your bottom line.

With professionally produced varieties from WestBred wheat, you get performance you can feel confident about.

## WHAT WOULD YOU RATHER PLANT?

### SAVED SEED

### PROFESSIONALLY PRODUCED SEED

#### PURITY

Degrades every year

Lab tested and certified  
Minimal weed seeds and diseases  
Professionally conditioned

#### PERFORMANCE

Unpredictable performance

Increased reliability/vigor potential  
Tougher disease and pest protection\*  
Proven performance

#### PROFIT

No upfront seed cost,  
many secondary costs

Professionally applied seed treatment  
No expense for moving and storing seed  
No storage loss  
No time spent cleaning and moving seed

## PLANT with CONFIDENCE

Talk to your seed supplier about professionally produced single use varieties from WestBred wheat

**WestBred®**

[WESTBRED.COM](http://WESTBRED.COM)



\*When compared to non-CSO WestBred varieties. Performance may vary from location to location and from year to year, as local growing, soil and weather conditions may vary. Growers should evaluate data from multiple locations and years whenever possible and should consider the impacts of these conditions on the grower's fields. Bayer, Bayer Cross, WestBred and Design® and WestBred® are registered trademarks of Bayer Group. ©2024 Bayer Group. All Rights Reserved.